





# ELINCHROM EMBARKS ON A NEW ADVENTURE WITH THE LAUNCH OF THE LED 100 C

February 26th 2025, Renens, Switzerland

Elinchrom, a leader in professional lighting solutions for over 60 years, proudly introduces the LED 100 C, its first-ever continuous light. Designed to meet the evolving needs of photographers, videographers, and content creators, the LED 100 C delivers professional-grade performance in a compact and portable package.





# INTRODUCING THE ELINCHROM LED 100 C



Simon Whittle, CEO of Elinchrom, states,

"The launch of the LED 100 C is an exciting new adventure for Elinchrom. For decades, we have been at the forefront of flash innovation, and now, we are embracing continuous lighting to support the evolving needs of today's creatives.

This is just the beginning of a new chapter, and we can't wait to see how photographers and content creators integrate the LED 100 C into their workflows."

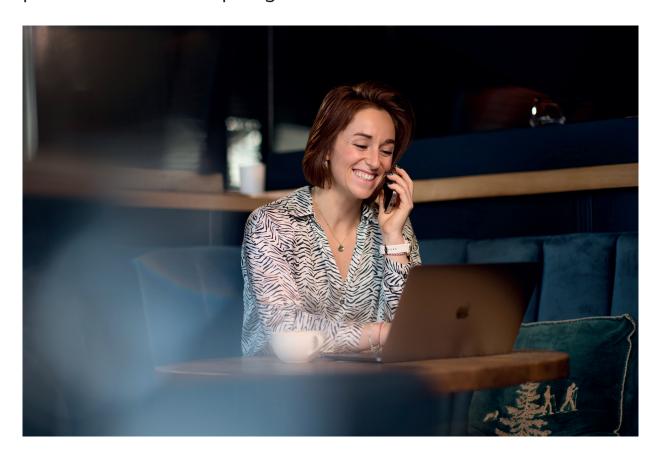




# THE PERFECT COMPANION FOR PHOTOGRAPHERS AND CONTENT CREATORS

The LED 100 C is the perfect continuous light accessory for Elinchrom and Profoto users who need an LED solution that integrates effortlessly into their workflow.

Whether used on its own or in combination with flash, it expands creative possibilities, making it an essential tool for professionals and aspiring creators alike.





### TRYING OUT THE ELINCHROM LED 100 C



Anthony Passant,

"I never thought we could blend power and creativity in such a compact unit! It's a blessing for those, like me, who mix photography and video!"

"We chose to collaborate with Anthony Passant because he perfectly represents the modern photographer's reality—balancing both still and video content creation. We knew that the LED 100 C, with its set of features, would integrate seamlessly into his existing setups. I am confident that many photographers will see it as a valuable addition to their toolkit" adds Simon Whittle.

To discover his journey and impressions about the Elinchrom LED 100 C, please visit Elinchrom's Website.



# **■ ELINCHROM LED 100 C**

**KEY FEATURES** 

### **Wide Color Temperature Range**

Adjustable from 2700K to 6500K in 100K steps for precise control over warm, neutral, and cool lighting.

### **Creative RGB Control**

50W of fully adjustable RGB in 1° increments on the HSV color wheel, giving creators complete freedom over color choices.

### **Dynamic Special Effects**

15 built-in FX modes, including Lightning, Fireworks, and Candle, to bring cinematic creativity to any project.

### **Versatile Light Shaper Compatibility**

Works seamlessly with Elinchrom OCF, Elinchrom full mount, and most Profoto-mount light shapers, providing unmatched flexibility.

### **Built-in Long-Lasting Battery**

A 72Wh battery provides up to 40 minutes of full-power use and supports 100W USB-C Power Delivery, ensuring continuous operation while charging.

### **Lightweight and Portable**

Weighing just 0.91 kg (2.01 lbs.), it is designed for on-the-go creators without sacrificing performance.

### **Effortless Control**

Features an intuitive touchscreen and Bluetooth connectivity (via the Elinchrom App, coming early spring 2025) for seamless remote operation.

### **Flicker-Free Operation**

Optimized for high-frame-rate video recording, ensuring smooth and stable lighting for professional productions.





# 国 ELINCHROM LED 100 C SPECIFICATIONS

TINO	Max Power Output	100W in CCT / 50W in RGB
	Mode	CCT, RGB or FX
	ССТ	2700 - 6500°K
	RGB	0 - 360° in steps of 1° at 100% intensity in steps of 10° at <70% intensity
	Dimming	0 - 100 %
	CRI	95+
	Real Beam Angle (No reflector)	105°
	Lux (1m, no reflector, max power)	3000 at 2700°K 3000 at 3200°K 3000 at 4200°K 3000 at 5600°K 3250 at 6500°K
	Control Methods	On-board, App
	Screen Type	LCD - Touchscreen
	Cooling Method	Active fan / Can be deactivated for Silent Mode Limited to 20% in CCT, 50% in RGB and 50% in FX mode
	Input	100W PD USB-C
BATTERY	Battery	Li-lon - Built-in - 72Wh
	Battery run time	40 minutes at 100%
	Charging time (with 100W USB-C Wall Charger)	60 m (80%) – 85 m (100%)
DIMENSIONS	<b>Dimensions</b> (with/without tilt head)	17.2 x 10 x 20.6 cm / 17.2 x 10 x 10.2 cm
	Weight (with/without tilt head)	1.14 kg / 0.91 kg
	Umbrella fitting (on tilt head)	7 – 8 mm



# **国 ELINCHROM LED 100 C**

### AVAILABILITY AND PRICING

The Elinchrom LED 100 C is available for purchase through authorized dealers and distributors.

For more details, visit www.elinchrom.com

### ELINCHROM LED 100 C LED LIGHT KIT - 20201.1

### **BOX CONFIGURATION** 20201.1 1 × Elinchrom LED 100 C 20200 1 × Elinchrom OCF Diffusion Dome 25110 1 × EL-Profoto Adapter 26345 1 × Elinchrom 100W USB-C Cable 2m (6.6') 11060 1 × Hard Case 33250 2 Year Warranty MSRP\* **Euro 447** USD 499 **Excluding Taxes**





### ELINCHROM LED 100 C LED LIGHT DUAL KIT - 20202.2

#### **BOX CONFIGURATION** 20202.2 2 × Elinchrom LED 100 C 20200 2 × Elinchrom OCF Diffusion Dome 25110 2 × EL-Profoto Adapter 26345 2 × Elinchrom 100W USB-C Cable 2m (6.6') 11060 1 × Hard Case 33252 2 Year Warranty MSRP\* **Euro 745** USD 849





**Excluding Taxes** 



## **ABOUT ELINCHROM**

Founded in 1962, Elinchrom has been a pioneer in professional lighting solutions for over six decades. Based in Renens, Switzerland, Elinchrom continues to push the boundaries of innovation, helping photographers and creators worldwide shape light with precision and creativity.

## **ABOUT ANTHONY PASSANT**

Anthony Passant has been a French portrait photographer for over a decade and an Elinchrom user since the beginning of his career. As brand ambassadors, he has been involved in the launch of several other products, such as the ELB 500, Elinchrom ONE and THREE. A passionate and self-taught photographer, he embraced flash photography for its creative potential and its ability to transform a room, enhance a face, or set a specific mood.

### MEDIA CONTACTS

#### Elinchrom

Emilie.Gabella@elinchrom.ch - Social Media Manager

Anthony Passant photographie.ap@gmail.com